



Courtesy photo

Scenic Mountain Medical Center employees presented a ceremonial check of more than \$30,000 to the United Way of Big Spring and Howard County Friday morning. The check represented the hospital's contributions to the 2012 UW campaign.

SMMC employees collect \$30K for United Way drive

Special to the Herald

With the 2012 Campaign for the United Way of Big Spring and Howard County coming to a close, the Scenic Mountain Medical Center United Way team captains report another outstanding year, securing more than \$30,000 in employee pledges. In celebration of this sizeable contribution, they presented a ceremonial “big check” to the United Way Board of Directors during “Blitz Day” — the culmination of this year’s campaign — Friday.

The SMMC campaign began in late September with a kickoff

barbecue. Several United Way agencies set up tables to share with staff what they do with the funds they receive from United Way. To add some excitement, SMMC Chief Executive Officer Larry Rodgers offered a 16 gigabyte iPad to raffle off, raising almost \$1,000 the first day. Fourteen team captains worked throughout the month of October, collecting pledges from their fellow employees.

The SMMC campaign achieved more than 100 percent of its stated goal of \$30,000 (which was more than double the 2011 goal of \$12,000).

From 2008 through 2012, SMMC

has raised more than \$75,000 to benefit the 15 local non-profit agencies served by the United Way. The facility, which includes Family Medical Center, employs approximately 322 staff members. The 2012 pledges amount to a contribution of more than \$90 per employee.

“The spirit and leadership of the employees of Scenic Mountain Medical Center and Family Medical Center are well recognized in the community,” Rodgers said. “We have never been content with just following along, but have taken the initiative in setting the pace for others.”